AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable FEDER	box) AL CANDIDA	TE	✓ STATE	E/LOCAL CAI	NDIDATE
	il Themselves , Federal Car				
Station and	Location:	Zaleigh	NC	Date:	29/12
I, Smart Media	ь				,
being/on behalf of: Pat McCrory					
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see attached					
					-
Total Charges: \$99,595 g # .84,655.75 N					

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:
I represent that the payment for the above described broadcast time has been furnished by:
The Pat McCrory Committee
and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.
The name of the treasurer of the candidate's authorized committee is:
Jonathan Massachi
This station has disclosed to me its political advertising policies, including: applicable classes and rates
and discount, promotional and other sales practices (not applicable to federal candidates).
To Be Signed By Candidate or Authorized Committee
5/31/12 July a Signature
Date
To Be Signed By Station Representative
Accepted Accepted in Part Rejected
Dave Lus Bave Lyles Sales Manager Signature Printed Name Title

CANDIDATE CERTIFICATION

d - distribution and - grant market by Berlindian are properties and

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

(nam		r authorized committee) her in part) pursuant to this agre	eby certify that the programming ement:
	☑ does	☐ does not	
	11 0	te (check applicable box). I to an opposing candidate:	further certify that for the
(chec	k applicable box)		
		e, the office being sought, a	statement by the candidate that and that the candidate has
	image of the candidate displayed printed state	for a duration of at least fo ment identifying the candid the candidate and/or the ca	ntifiable photograph or similar ur seconds, and a simultaneously ate, that the candidate approved ndidate's authorized committee
	Julu (1 signi	Henne ature of candidate or authorized	committee
	prii	nted name	date

CONTRACT



WRAL-TV 2619 Western Blvd Raleigh, NC 27605 (919)821-8514

And:

Smart Media 101 N. Columbus Street Suite 200 Alexandria, VA 22314

1	Contract / Revision		A	It Order #	
	116605	1	0	6218240	
Product					
MCCRORY 10/29					
Contract Dates	Estimate #				
10/29/12 - 11/06/12	C29N06				
Advertiser		Ü.	Orig	inal Date /	1
Pat McCrory for Governo	r		08	3/15/12	/ 10/29/12
	Billing Cycle	Billing	Cale	ndar	Cash/Trade
	EOM/EOC	Broadcast			Cash
	Station	Account Executive		ecutive	Sales Office
	WRAL	Cheryl	Blair	r	Washington Tel
	Special Hand	ling			
	Demographic				
	Adults 35+				
					Total Ratings
					567.50
	IDB#	Adver	tiser	Code	Product Code
		MCCF	20		ORDR
	Agency Ref			Advertise	r Ref

	Start/End	Devre	Spots/ Length Week	Rate F	Rtn TypeS	oots	Amount
*Line Ch Start Date End Date Description	Time	Days	:30	rtato .	NM	1	\$850.00
N 1 WRAL 11/02/12 11/02/12 Price is Right	11a-12p		.30				
CLASS 1 CANDIDATE R9.26 Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/121 1	<u>Rate</u> \$850.00	Rating 3.70			NM	1	\$1.065.00
N 3 WRAL 11/02/12 11/02/12 Young and the Restless	4-5p		:30		MINI	•	\$1,000.00
CLASS 2 CANDIDATE R9.26 Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/121 1	<u>Rate</u> \$1,065.00	Rating 7.40	:30		NM	1	\$150.00
N 4 WRAL 11/02/12 11/02/12 WRAL 5am News	5am - 5:30a		:30		1337	•	*******
CLASS 4 - CANDIDATE Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 1 1	<u>Rate</u> \$150.00	Rating 3.00			NIA 6	4	\$665,00
N 5 WRAL 11/02/12 11/02/12 CBS This Morning	7am - 9am		:30		NM	1	ф 665.00
CLASS 3 CANDIDATE R9.26 Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/121 1	<u>Rate</u> \$665.00	Rating 3.80			\$184	1	\$850.00
N 7 WRAL 10/29/12 11/05/12 Price is Right	11a-12p		:30		NM	1	ф650.00
CLASS 1 CANDIDATE R9.26 Start Date End Date Weekdays 10/29/12 11/04/12 1 1 Spot Ch Date Range Description 1 WRAL 10/29/12-11/04/12 Price is Right See MG 43.3,43.4,43.5,43.6,43.7,43.8,43.9,43.10,43.1 Week: 11/05/12 11/11/12 1 1	Rate \$850.00 <u>Start/End 1</u> 11a-12p 1,43.12,43.13, \$850.00	3.70 <u> Time </u>	:30	<u>Rate</u> \$850.00	Rtg Type 3.70 NM		
N 8 WRAL 10/29/12 11/05/12 Young and the Restless	4-5p		:30		NM	1	\$1,065.00
CLASS 2 CANDIDATE R9.26 <u>Start Date End Date Weekdays Spots/Week</u> Week: 10/29/12 11/04/12 1 1 <u>Spot Ch Date Range Description</u> 1 WRAL 10/29/12-11/04/12 Young and the Restless See MG 43.3,43.4,43.5,43.6,43.7,43.8,43.9,43.10,43.1 Week: 11/05/12 11/11/12 1 1	\$1,065.00 Start/End 4-5p) 7.40 Time <u>Weekda</u> M ,43.14,43.15,43.	:30	<u>Rate</u> \$1,065.00	<u>Rtg Type</u> 7.40 <i>NM</i>		

^{(*} Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified



	Contract / Revision 116605 /	Alt Order # 06218240
Contract Dates 10/29/12 - 11/06/12	Product MCCRORY 10/29	Estimate # C29N06
		riginal Date / Revision

<u>Advertiser</u> / 10/29/12 08/15/12 Pat McCrory for Governo

	Start/End		Spots/	Data	Din Tuno Sr	ote	Amount
*Line Ch Start Date End Date Description	Time	Days	Length Week	Rate	Rtn TypeSp	1	\$150.00
N 9 WRAL 10/29/12 11/05/12 WRAL 5am News	5am - 5:30a		:30		MINI	'	Ψ100.00
CLASS 4 - CANDIDATE Start Date	\$150.00 <u>Start/End Time</u> 5am - 5:30a ,43.12,43.13,43.	M	:30	<u>Rate</u> \$150.00	Rtg Type 3.00 <i>NM</i>		
Week: 11/05/12 11/11/12 1 1	\$150.00	3.00				0	\$0.00
D 10 WRAL 11/05/12 11/05/12 6pm News (M-F)	6-630p		:30		IAIAI	J	ψ0.00
CLASS 4 - CANDIDATE			:30		NM	1	\$665.00
N 11 WRAL 10/29/12 11/05/12 CBS This Morning	7am - 9am		.50				·
CLASS 3 CANDIDATE R9.26 Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 1 1 Spot Ch Date Range Description 1 WRAL 10/29/12-11/04/12 CBS This Morning See MG 43.3,43.4,43.5,43.6,43.7,43.8,43.9,43.10,43.1	\$665.00 <u>Start/End Tim</u> 7am - 9am 1,43.12,43.13,43.	M 14,43.15,43.1	: :30	<u>Rate</u> \$665.00	Rtg Type 3.80 NM		
Week: 11/05/12 11/11/12 1 1	\$000.00	3,80	:30		NM	0	\$0.00
D 12 WRAL 11/03/12 11/03/12 Sat Hour 3	10-11p		.50				
CLASS 4 - CANDIDATE	6-8a		:30		NM	1	\$150.00
N 13 WRAL 11/03/12 11/03/12 WRAL 6a News Sat	0-0a						
CLASS 4 - CANDIDATE Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/121- 1	<u>Rate</u> \$150.00	Rating 4,70			NIB 5	1	\$665.00
N 14 WRAL 11/03/12 11/03/12 CBS This Sat Morning 8-9	a 8-9a		:30		NM	1	φ005.00
CLASS 2 CANDIDATE R9.26 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/121- 1	<u>Rate</u> \$665.00	Rating 4.20				•	#0.00
D 15 WRAL 11/04/12 11/04/12 6pm News (Sun)	6-630p		:30		MM	0	\$0.00
CLASS 4 - CANDIDATE			.20		NM	1	\$150.00
N 16 WRAL 11/04/12 11/04/12 WRAL Sun Morning News	7-9a		:30		14141	•	4 102101
CLASS 4 - CANDIDATE Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/121 1	Rate \$150.00	Rating 4.70					A-70% 00
N 17 WRAL 11/04/12 11/04/12 CBS Sunday Morning	9-1030a		:30		NM	1	\$535.00
CLASS 3 CANDIDATE R9.26 Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/121 1	<u>Rate</u> \$535.00	Rating 4.80			NM	i 1	\$850.00
N 18 WRAL 11/01/12 11/01/12 Price is Right	11a-12p		:30		JAIAI	'	Ψ550.00
CLASS 1 CANDIDATE R9.26 Start Date End Date Weekdays Spots/Weel Week: 10/29/12 11/04/121 1	<u>Rate</u> \$850.00	Rating 3.70			NIA.	1	¢4.065.00
N 19 WRAL 11/01/12 11/01/12 Young and the Restless	4-5p		:30		NM!	1	\$1,065.00
CLASS 2 CANDIDATE R9.26 Start Date End Date Weekdays Spots/Wee Week: 10/29/12 11/04/121 1	\$1,065.00	Rating 7.40	:30		NM	1	\$150.00
N 20 WRAL 11/01/12 11/01/12 WRAL 5am News	5am - 5:30a		.50				
CLASS 4 - CANDIDATE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Wee</u>	<u>k</u> <u>Rate</u>	Rating				ı	

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.



	Contract / Revision 116605 /	Alt Order # 06218240			
Contract Dates 10/29/12 - 11/06/12	Product MCCRORY 10/29	Estimate # C29N06			
Advertiser Pat McCrory for Governo		Original Date / Revision 08/15/12 / 10/29/12			

*Line Ch Start Date End Date Description	Start/End Time	Days	Spots/ Length Week	Rate Rtn Type S	Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 1 1	<u>Rate</u> \$150.00	Rating 3.00			····	
N 21 WRAL 11/01/12 11/01/12 WRAL AM News	6-7a		:30	NM	1	\$400.00
CLASS 4 - CANDIDATE						
Start DateEnd DateWeekdaysSpots/WeekWeek: 10/29/1211/04/1211	<u>Rate</u> \$400.00	Rating 5.30			4	#66F 00
N 22 WRAL 11/01/12 11/01/12 CBS This Morning	7am - 9am		:30	NM	1	\$665.00
CLASS 3 CANDIDATE R9.26 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/121 1	<u>Rate</u> \$665.00	Rating 3.80				4. === 00
N 23 WRAL 10/30/12 11/06/12 Price is Right	11a-12p		:30	NM	2	\$1,700.00
CLASS 1 CANDIDATE R9.26 Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -1 1 Week: 11/05/12 11/11/12 -1 1	<u>Rate</u> \$850.00 \$850.00	Rating 3.70 3.70				
N 24 WRAL 10/30/12 10/30/12 Young and the Restless	4-5p		:30	NM	1	\$1,065.00
CLASS 2 CANDIDATE R9.26 Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -1 1	<u>Rate</u> \$1,065.00	Rating 7.40				
N 25 WRAL 10/30/12 11/06/12 WRAL 5am News	5am - 5:30a		:30	MM	2	\$300.00
CLASS 4 - CANDIDATE Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -1 1 Week: 11/05/12 11/11/12 -1 1	<u>Rate</u> \$150.00 \$150.00	Rating 3.00 3.00				
N 26 WRAL 10/30/12 10/30/12 WRAL AM News	6-7a		:30	MM	1	\$400.00
CLASS 4 - CANDIDATE Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -1 1	<u>Rate</u> \$400.00	Rating 5.30				
N 27 WRAL 10/30/12 11/06/12 CBS This Morning	7am - 9am		:30	NM	2	\$1,330.00
CLASS 3 CANDIDATE R9.26 Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -1 1 Week: 11/05/12 11/11/12 -1 1	<u>Rate</u> \$665.00 \$665.00	3.80				
N 28 WRAL 10/30/12 10/30/12 Tue Hour 1	8-9p		:30	NM	1	\$6,000.00
CLASS 2 CANDIDATE R9.26 Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -1 1	<u>Rate</u> \$6,000.00					
N 29 WRAL 10/31/12 10/31/12 Wed Hour 3	10-11p		:30	NM	1	\$4,335.00
CLASS 2 CANDIDATE R9.26 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Weel</u> Week: 10/29/12 11/04/121 1	<u>Rate</u> \$4,335.00	<u>Rating</u> 10.00			j	
D 30 WRAL 10/31/12 10/31/12 David Letterman	1135p-1237	· · · · · · · · · · · · · · · · · · ·	:30	NM	. 0	\$0.00
CLASS 4 - CANDIDATE					4	00
N 31 WRAL 10/31/12 10/31/12 Price is Right	11a-12p		:30	NM	1	\$850.00
CLASS 1 CANDIDATE R9.26 <u>Start Date End Date Weekdays Spots/Weel</u> Week: 10/29/12 11/04/121 1	<u>K Rate</u> \$850.00					\$4.00F.00
N 32 WRAL 10/31/12 10/31/12 Young and the Restless CLASS 2 CANDIDATE R9.26	4-5p		:30	N₩	1	\$1,065.00



	Contract / Revision 116605 /	Alt Order # 06218240
Contract Dates 10/29/12 - 11/06/12	Product MCCRORY 10/29	Estimate # C29N06
Advertiser Ret McCropy for Gove		Original Date / Revision 08/15/12 / 10/29/12

Pat McCrory for Governor

	Start/End		Spots/			
*Line Ch Start Date End Date Description	Time	Days Le	ength Week	Rate Rtn Type:	Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/121 1	<u>Rate</u> \$1,065.00	Rating 7.40				
N 33 WRAL 10/31/12 10/31/12 WRAL 5am News	5am - 5:30a		:30	NM	1	\$150.00
CLASS 4 - CANDIDATE Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/121 1	<u>Rate</u> \$150.00	Rating 3.00				
N 34 WRAL 10/31/12 10/31/12 CBS This Morning	7am - 9am		:30	NM	1	\$665.00
CLASS 3 CANDIDATE R9.26 Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/121 1	<u>Rate</u> \$665.00	Rating 3.80				
N 35 WRAL 11/02/12 11/02/12 Noon News	12p-1p		:30	NM	1	\$535.00
CLASS 3 CANDIDATE R9.26 Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/121 1	<u>Rate</u> \$535.00	Rating 5.30		NNA .	l ,	ተራራፍ ዕዕ
N 36 WRAL 11/02/12 11/02/12 WRAL 5:30AM News	530-6a		:30	NM	1	\$665.00
CLASS 3 CANDIDATE R9.26 Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 1 1	<u>Rate</u> \$665.00	Rating 3.80				
N 37 WRAL 11/02/12 11/02/12 WRAL AM News	6-7a		:30	NM	1	\$400.00
CLASS 4 - CANDIDATE Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 1 1	<u>Rate</u> \$400.00	Rating 5.30				
N 38 WRAL 11/02/12 11/02/12 Dr. Phil	9-10a		:30	NM	1	\$335.00
CLASS 4 - CANDIDATE Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/121 1	<u>Rate</u> \$335.00					
N 39 WRAL 10/29/12 11/05/12 Noon News	12p-1p		:30	NM	1	\$535.00
CLASS 3 CANDIDATE R9.26 Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 1 1	\$535.00		1	Data Dia Tuna	3.	
Spot Ch Date Range Description 1 WRAL 10/29/12-11/04/12 Noon News	Start/End T	<u>ime Weekdays</u> M	<u>Length</u> :30	Rate Rtg Type \$535.00 5.30 NM		
See MG 43.3,43.4,43.5,43.6,43.7,43.8,43.9,43.10,43.1 Week: 11/05/12 11/11/12 1 1		43.14,43.15,43.16,4				
D 40 WRAL 10/29/12 10/29/12 5:00 First News	5-530p		:30	NM	0	\$0.00
CLASS 4 - CANDIDATE					-	4005.00
N 41 WRAL 10/29/12 11/05/12 WRAL 5:30AM News	530-6a		:30	NM	1	\$665.00
CLASS 3 CANDIDATE R9.26 Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 1 1 Spot Ch Date Range Description 1 WRAL 10/29/12-11/04/12 WRAL 5:30AM News	\$665.00 <u>Start/End</u> 530-6a	Time Weekdays M	:30	<u>Rate</u> <u>Rtg Type</u> \$665.00 3.80 <i>NN</i>		
See MG 43.3,43.4,43.5,43.6,43.7,43.8,43.9,43.10,43.1 Week: 11/05/12 11/11/12 1 1	,1,43,12,43,13 \$665.00	<i>43.14,43.15,43.16,4</i> 3.80	43.17,43.18			
N 42 WRAL 10/29/12 11/05/12 WRAL AM News	6-7a		:30	NIV	1	\$400.00
CLASS 4 - CANDIDATE	. .	Define				
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 1 1 Spot Ch Date Range <u>Description</u>	<u>Rate</u> \$400.00 Start/ <u>End</u>	5.30	Length	Rate Rtg Type	2	
1 WRAL 10/29/12-11/04/12 WRAL AM News	6-7a	M	:30	\$400.00 5.30 NN		
See MG 43.3,43.4,43.5,43.6,43.7,43.8,43.9,43.10,43.	11,43.12,43.13	,43.14,43.15,43.16, 	43.17,43.18		I	



	Contract / Revision 116605 /	Alt Order # 06218240
Contract Dates 10/29/12 - 11/06/12	Product MCCRORY 10/29	Estimate # C29N06
Advertiser Pat McCropy for Gove	1	Original Date / Revision 08/15/12 / 10/29/12

*Line Ch Start Date End Date Description	Start/End Time	Days	Spots/ Length Week	Rate Rtn TypeS	Spots	Amount
Start Date End Date Weekdays Spots/V Week: 11/05/12 11/11/12 1 1	<u>Rate</u> \$400.00	Rating 5.30				
N 43 WRAL 10/29/12 11/05/12 Dr. Phil	9-10a		:30	NM	17	\$12,890.00
CLASS 3 CANDIDATE R9.26 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/V</u> Week: 10/29/12 11/04/12 1 1	<u>Rate</u> \$335.00	Rating 3.60		ļ		

Pat McCrory for Governo

08/15/12 / 10/29/12



CLASS 4 - CANDIDATE

WRAL-TV 2619 Western Blvd Raleigh, NC 27605 (919)821-8514

	Contract / Revision 116605 /	Alt Order # 06218240
Contract Dates 10/29/12 - 11/06/12	Product MCCRORY 10/29	Estimate # C29N06
Advertiser	<u>,</u>	riginal Date / Revision

Pat McCrory for Governo

															_
						Start/End			Spots/			_			
*Line	Ch St	art Date End	Date Des	cription		Time	Days	Lengti	n Week	Rate	Rtn	Type S	pots	Amoun	_
	Start Da	ite End Dat	e Weekda	ay <u>s</u> Sp	ots/Week	<u>Rate</u> Ra				5 1.	D4	****			
	t Ch	Date Range	<u>Des</u>	cription		Start/End Time			ength		Rtg				
	1 WRAL	10/29/12-11/	/04/12 Dr.	Phil		9-10a	M		:30	\$335.00	3.00	IVIVI			
	See M	G 43.3,43.4,4	3. <i>5,43.6,43.</i>	7,43.8,43.9,4	13.10,43.11,	43.12,43.13,43.14	1,43.15,43.10 W	5,43.17,4	13.78 :30	\$335.00	3.60	NIM			
3	3 WRAL	10/31/12-11/	04/12 Dr.	Phil		0 .00			.30	φυσυ.ου	3.00	INIVI			
0	MG for	39.1,9.1,66.1	71.2,41.1,6	9.1,42.1,11.	1,98.1,67.1,	65.1,43.1,8.1,70.1	1,71,1,7.1								
	MGs d	ue to no chec 10/31/12-11	K/CLASS O	F HIVE 9.20	ve	5am - 5:30a	W		:30	\$150.00	3.00	NM			
- A	4 VVRAL	10/31/12-11/ 20 1 0 1 66 1	104/12 VVIN	O 1 42 1 11	1981671	65.1,43.1,8.1,70.1									
(T)	i MGed MGed	ue to no chec	k/ CLASS O	F TIME 9.26	;;;;;;;;;;;;;;;;;;;;;;;;;;;;;;;;;;;;;;										
	5 WRAL	11/03/12-11	/04/12 Late	e News				·sa	:30	\$650.00	7,40	MM			
(19)	MG for	39,1,9.1,66.1	,71.2,41.1,6	9.1,42.1,11.	1,98.1,67.1,	65.1,43.1,8.1,70.1	1,71.1,7.1								
	MGs d	ue to no chec	k/ CLASS O	F TIME 9.26	3			_	.00	¢4 700 00	E 20	NBA			
(6 WRAL	11/02/12-11	/04/12 5:3	0 News		530-6p			:30	\$1,780.00	5.50	14141			
(1)) MG fo	r 39.1,9.1,66.′	1,71.2,41.1,6	39.1,42.1,11.	1,98.1,67.1,	65.1,43.1,8.1,70 <i>.</i> ′	1,71.1,7.1								
	MGs c	lue to no chec	k/ CLASS C	OF TIME 9.26) :\	6-630p	W		:30	\$2,225.00	10.80	NM			
_	7 WRAL	10/31/12-11	/U4/12 opi	11 INEWS (IVI-F	1091671	65.1,43.1,8.1,70.			.00	7-,					
Ø) MG to	r 39.1,9.1,66. lue to no chec	1,71.4,41.1,0 v/ CLASS C	39. 1,42. 1, 1 1. NE TIME 9. 26	3							1			
	NIGS C	. 11/01/12-11	/04/12 The	e Insider (1-1	(d05)	1-130p	⊤h		:30	\$335.00	3,00	NM			
æ	MG fo	r 39 1 9 1.66.	1.71.2.41.1.6	39,1,42,1,11	.1,98.1,67.1	,65.1,43.1,8.1,70.	1,71.1,7.1					- 1			
Q	MGs	lue to no chec	k/ CLASS C	OF TIME 9.20	3					****	0.70				
	9 WRAI	10/31/12-11	/04/12 Pri	ce is Right		11a-12p			:30	\$850.00	3.70	NIVI			
(6	MG fo	r 39.1,9.1,66.	1,71.2,41.1,6	69.1,42.1,11	.1,98.1,67 <i>.</i> 1	,65.1,43.1,8.1,70.	1,71.1,7.1					1			
	MGs	due to no chec	k/ CLASS C	OF TIME 9.20	S Name	530-6a	-Tu		:30	\$665.00	3.80	NM			
1	0 WRAI	10/30/12-11	/04/12 VVI	CAL 5:3UAIVI	1 00 1 67 1				.50	φυσυ.σσ	0.00				
(E) MG to	r 39.1,9.1,66. due to no che	1,71.2,41.1,5 -1/101.499.0	09.1,42.1,11 NETIME 0.21	. 1,50. 1,07. 1 R	,65.1,43.1,8.1,70.	1,1 1.1,1.1								
1	IVIGS I 11 M/RAI	11/01/12-11	704/12 5:0	00 First News	5	5-530p	Th		:30	\$550.00	0.00	NM (
6	a MG fo	r 39 1 9 1 66.	1.71.2.41.1.	69.1.42.1.11	.1,98.1,67.1	,65.1,43.1,8.1,70.	1,71.1,7.1					- 1			
٠.	MGs	due to no che	ck/ CLASS C	OF TIME 9.2	ñ										
1	2 WRAI	_ 11/01/12-11	I/04/12 CE	3S This Morr	ing	7am - 9am	Th		:30	\$665.00	3.80) NM			
Œ	MG fo	or 39.1,9.1,66.	1,71.2,41.1	69.1,42.1,11	.1,98.1,67.1	,65.1,43.1,8.1,70.	.1,71.1,7.1					ı			
	MGs	due to no che	ck/ CLASS (OF TIME 9.2	6	0.7-	-Tu		:30	\$400.00	5.30	NM C			
1	I3 WRAI	L 10/30/12-11	1/04/12 WI	RAL AM Nev	VS 4 00 4 67 4	0 1 4	, .		.50	ψ400.00	0.00	´ '``''			
Œ	MG fo	or 39.1,9.1,66.	1,71.2,41.1,	69.1,42.1,13	.1,98.1,07.1 e	,65.1,43.1,8.1,70.	. 1,7 1. 1,7 . 1								
,	MGS	due to no che L 11/05/12-11	CKI GLASS (1/05/12 Yo	or riivie 9.2	Restless	4-5p	M		:30	\$1,065.00	7.40	MM C			
6	A MG f	or 39 1 9 1 66	1 71 2 41 1.	69.1.42.1.11	.1.98.1.67.1	,65.1,43.1,8.1,70.	.1,71.1,7.1					l			
ų	MGs	due to no che	ck/ CLASS (OF TIME 9.2	6										
	15 WRA	L 11/01/12-1	1/04/12 Da	avid Letterma	an	1135p-1237a			:30	\$400.00	3.40) NM			
(B MG f	or 39.1,9.1,66	.1,71.2,41.1,	,69.1,42.1,11	1.1,98.1,67.1	,65.1,43.1,8.1,70	.1,71.1,7.1					1			
	MGs	due to no che	ck/ CLASS (OF TIME 9.2	:6	7 7000	-Tu		:30	\$975.00	3 2 2 (n NM			
•	16 WRA	L 10/30/12-1	1/04/12 Ins	side Edition		7-730P	· ·		.50	ψ310.00	3.00	14141			
(⊕ MG f	or 39.1,9.1,66	.1,71.2,41.1,	,69.1,42.1,1	1.1,98.1,67. oc	1,65.1,43.1,8.1,70	. 1, (1, 1, (, 1					1			
	MGs 47 MDA	due to no che L 10/31/12-1	CK/ CLASS !	OF HIVE 9.2	.0	12p-1p	W		:30	\$535.00	5.30	0 NM			
,	a, Macar	or 30 1 9 1 66	1712411	69 1 42 1 1	1.1.98.1.67.1	1,65.1,43.1,8.1,70	.1,71.1,7.1								
,	viGi MGe	due to no che	ck/ CLASS	OF TIME 9.2	26	,,,	. ,								
	18 WRA	L 11/02/12-1	1/04/12 Er	ntertaiment T	onight	730-8P		·F	:30	\$975.00	3.80	0 NM			
(⊕ MG f	or 39.1,9.1,66	1,71.2,41.1	,69.1,42.1,1	1.1,98.1,67.1	1,65.1,43.1,8.1,70	1.1,71.1,7.1								
	MGs	due to no che	ck/ CLASS	OF TIME 9.2	26										
	k: 11/05				11	\$335.00	3.60					,	_	*-	
D 44	WRAL	11/03/12 11	/03/12 CF	RIMINAL MIN	NDS	1135-1235XM			:30			MM	0	\$0	.00

IAM Order #



WRAL-TV 2619 Western Blvd Raleigh, NC 27605 (919)821-8514

Contract Dates 10/29/12 - 11/06/12	Product MCCRORY 10/29	Estimate # C29N06
	116605 /	06218240
	Contract / Revision	Alt Orger #

<u>Original Date / Revision</u> Advertiser 08/15/12 / 10/29/12 Pat McCrory for Governo

	Start/End		Spots/			
*Line Ch Start Date End Date Description	Time	Days	Length Week	Rate Rtn TypeS	pots	Amount
D 45 WRAL 11/03/12 11/03/12 6pm News (Sat) CLASS 4 - CANDIDATE	6-630p	<u></u>	:30	NM	0	\$0.00
D 46 WRAL 11/03/12 11/03/12 Sat Hour 2	9-10p		:30	NM	0	\$0.00
CLASS 4 - CANDIDATE N 47 WRAL 11/01/12 11/01/12 Noon News	12p-1p		:30	NM	1	\$535.00
CLASS 3 CANDIDATE R9.26	·-r · r			1		
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/121 1	<u>Rate</u> \$535.00	Rating 5.30		NIR 4	1	\$665.00
N 48 WRAL 11/01/12 11/01/12 WRAL 5:30AM News	530-6a		:30	NM	1	φ005.00
CLASS 3 CANDIDATE R9.26 Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 1 1	<u>Rate</u> \$665.00	Rating 3.80				***
N 49 WRAL 11/01/12 11/01/12 Dr. Phil	9-10a		:30	NM	1	\$335.00
CLASS 3 CANDIDATE R9.26 Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 1 1	<u>Rate</u> \$335.00	Rating 3.60				
N 50 WRAL 10/30/12 10/30/12 Noon News	12p-1p		:30	NM	1	\$535.00
CLASS 3 CANDIDATE R9.26 Start Date	<u>Rate</u> \$535.00	Rating 5.30				
N 51 WRAL 10/30/12 11/06/12 WRAL 5:30AM News	530-6a		:30	NM	2	\$1,330.00
CLASS 3 CANDIDATE R9.26 Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -1 1 Week: 11/05/12 11/11/12 -1 1	<u>Rate</u> \$665.00 \$665.00	Rating 3.80 3.80				
N 52 WRAL 11/06/12 11/06/12 WRAL AM News	6-7a		:30	NM	1	\$400.00
CLASS 4 - CANDIDATE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/05/12 11/11/12 -1 1	<u>Rate</u> \$400.00	Rating 5.30			•	#C70.00
N 53 WRAL 10/30/12 11/06/12 Dr. Phil	9-10a		:30	NM	2	\$670.00
CLASS 3 CANDIDATE R9.26 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 -1 1 Week: 11/05/12 11/11/12 -1 1	<u>Rate</u> \$335.00 \$335.00	3.60				
N 54 WRAL 10/31/12 10/31/12 Noon News	12p-1p		:30	NM	1	\$535.00
CLASS 3 CANDIDATE R9.26 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/121 1	<u>Rate</u> \$535.00	Rating 5.30				
N 55 WRAL 10/31/12 10/31/12 WRAL 5:30AM News	530-6a		:30	MM	1	\$665.00
CLASS 3 CANDIDATE R9.26 Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/121 1	Rate \$665.00					# 400.00
N 56 WRAL 10/31/12 10/31/12 WRAL AM News	6-7a		:30	MM	1	\$400.00
CLASS 4 - CANDIDATE Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/121 1	<u>Rate</u> \$400.00					
N 57 WRAL 10/31/12 10/31/12 Dr. Phil	9-10a		:30	NM	1	\$335.00
CLASS 3 CANDIDATE R9.26 Start Date End Date Weekdays Spots/Weel	<u>Rate</u>	Rating		i		

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Specimen.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.



	Contract / Revision 116605 /	Alt Order # 06218240
Contract Dates 10/29/12 - 11/06/12		Estimate # C29N06

Original Date / Revision <u>Advertiser</u> 08/15/12 / 10/29/12 Pat McCrory for Governo

*Line Ch Start Date End Date Description	Start/End Time	Days	Spots/ Length Week	Rate Rtn TypeS	Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 1 1	<u>Rate</u> \$335.00	Rating 3.60				
N 58 WRAL 11/02/12 11/02/12 Fri Hour 3	10-11p		:30	NM	1	\$2,665.00
CLASS 3 CANDIDATE R9.26 Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/121 1	<u>Rate</u> \$2,665.00	Rating 11.50				
N 59 WRAL 11/02/12 11/02/12 Late News	11-1135p		:30	NM	1	\$650.00
CLASS 4 - CANDIDATE Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 1 1	<u>Rate</u> \$650.00	Rating 7.40				
N 60 WRAL 11/02/12 11/02/12 Letterman Friday	1205x-107x		:30	NM	1	\$110.00
CLASS 3 CANDIDATE R9.26 Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 1 1	<u>Rate</u> \$110.00	Rating 3.40				
N 61 WRAL 11/02/12 11/02/12 5:00 First News	5-530p		:30	NM	1	\$550.00
CLASS 4 - CANDIDATE Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/121 1	<u>Rate</u> \$550.00	Rating 5.30				
N 62 WRAL 11/02/12 11/02/12 6pm News (M-F)	6-630p		:30	NM	1	\$2,225.00
CLASS 3 CANDIDATE R9.26 Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 1 1	<u>Rate</u> \$2,225.00			:		
N 63 WRAL 11/02/12 11/02/12 Inside Edition	7-730P		:30	NM	2	\$1,950.00
CLASS 3 CANDIDATE R9.26 Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 2 2	<u>Rate</u> \$975.00	Rating 3,80				
N 64 WRAL 11/02/12 11/02/12 Fri Hour 1	8-9p		:30	NM	1	\$2,225.00
CLASS 3 CANDIDATE R9.26 Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/121 1	\$2,225.00	Rating 7.20				
N 65 WRAL 10/29/12 10/29/12 The Insider (1-130p)	1-130p		:30	NM	0	\$0.00
CLASS 3 CANDIDATE R9.26 Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 1 1	\$335.00					
<u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 1 WRAL 10/29/12-11/04/12 The Insider (1-130p) See MG 43.3,43.4,43.5,43.6,43.7,43.8,43.9,43.10,43.1	Start/End 7 1-130p 1 43 12 43 13	M	:30	<u>Rate</u> <u>Rtg Type</u> \$335.00 3.00 <i>NM</i>		
N 66 WRAL 10/29/12 11/05/12 Late News	11-1135p	70.11, 101.10, 701.10,	:30	NM	1	\$650.00
CLASS 4 - CANDIDATE Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 1 1	<u>Rate</u> \$650.00	Rating 7.40				
Spot Ch Date Range Description 1 WRAL 10/29/12-11/04/12 Late News	Start/End 11-1135p	<u>Fime</u> <u>Weekdays</u> M	:30	<u>Rate Rtg Type</u> \$ 650.00 7.40 <i>NM</i>		
See MG 43.3,43.4,43.5,43.6,43.7,43.8,43.9,43.10,43.1 Week: 11/05/12 11/11/12 1 1	1,43.12,43.13, 650.00\$,43.11,43.10			
N 67 WRAL 10/29/12 11/05/12 David Letterman	1135p-1237	'a	:30	NM	1	\$400.00
CLASS 3 CANDIDATE R9.26 Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 1 1	<u>Rate</u> \$400.00					



	Contract / Revision 116605 /	Alt Order # 06218240
Contract Dates 10/29/12 - 11/06/12	Product MCCRORY 10/29	Estimate # C29N06
Advertiser Pat McCrory for Governo		original Date / Revision 08/15/12 / 10/29/12

at the Object Date End Date Description	Start/End Time	Sp Days Length We	ots/ eek Rate R	tn TypeS	pots	Amount
*Line Ch Start Date End Date Description Start Date End Date Weekdays Spots/Week Spot Ch Date Range Description 1 WRAL 10/29/12-11/04/12 David Letterman See MG 43.3,43.4,43.5,43.6,43.7,43.8,43.9,43.10,43.11	Rate Ra Start/End Time 1135p-1237a	ating Weekdays Length M::30	Rate F	Rtg Type	'	1
Week: 11/05/12 11/11/12 1 1 N 68 WRAL 11/05/12 11/05/12 5:00 First News	\$400.00 5-530p	3.40		NM	1	\$550.00
CLASS 4 - CANDIDATE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/05/12 11/11/12 1 1	Rate Ra	ating 5.30				
N 69 WRAL 10/29/12 10/29/12 5:30 News	530-6p	:30		МИ	0	\$0.00
CLASS 3 CANDIDATE R9.26 Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 1 1 Spot Ch Date Range Description 1 WRAL 10/29/12-11/04/12 5:30 News See MG 43.3,43.4,43.5,43.6,43.7,43.8,43.9,43.10,43.1	\$1,780.00 Start/End Time 530-6p	M: :30	\$ 1,780.00 5	Rtg Type 5.30 <i>NM</i>		
N 70 WRAL 10/29/12 10/29/12 6pm News (M-F)	6-630p	:30		NM	0	\$0.00
CLASS 3 CANDIDATE R9.26 Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 1 1 Spot Ch Date Range Description 1 WRAL 10/29/12-11/04/12 6pm News (M-F) See MG 43.3,43.4,43.5,43.6,43.7,43.8,43.9,43.10,43.1	Start/End Time 6-630p	10.80 <u>Weekdays</u> <u>Length</u> M:38	\$ 2,225.00 10	<u>Rtg Type</u> 0.80 <i>NM</i>		
N 71 WRAL 10/29/12 11/05/12 Inside Edition	7-730P	:30		NM	1	\$975.00
CLASS 3 CANDIDATE R9.26 Start Date	7-730P	3.80 e <u>Weekdays</u> <u>Lengtl</u> M:3 14,43.15,43.16,43.17,43.16 M:3	975.00 3 0 \$975.00	<u>Rtq Type</u> 3,80 <i>NM</i> 3.80 <i>NM</i>		
See MG 43.3,43.4,43.5,43.6,43.7,43.8,43.9,43.10,43.1 Week: 11/05/12 11/11/12 1 1	1,43.12,43.13,43.1 \$975.00	3.80				
N 72 WRAL 11/03/12 11/03/12 Late News	11-1135p	:30		NM	1	\$650.00
CLASS 4 - CANDIDATE Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 1- 1	<u>Rate</u> <u>F</u> \$650.00	Rating 7.40				
D 73 WRAL 11/03/12 11/03/12 Sat Hour 1	8-9p	:30		NM	0	\$0.00
CLASS 4 - CANDIDATE N 74 WRAL 11/04/12 11/04/12 Follows Late Ftball/Bball	11:30pm-12:05	5am :30		NM	1	\$650.00
CLASS 4 - CANDIDATE <u>Start Date</u>						
N 75 WRAL 11/04/12 11/04/12 The Closer	1235-135a	:30		NM	1	\$75.00
CLASS 4 - CANDIDATE Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/121 1	\$75.00	Rating 1.80	-			
N 76 WRAL 11/04/12 11/04/12 60 minutes	730-830p	:30		MM	1	\$5,000.00
CLASS 2 CANDIDATE R9.26 Start Date	Rate F	Rating				



	Contract / Revision 116605 /	Alt Order # 06218240
Contract Dates 10/29/12 - 11/06/12	Product MCCRORY 10/29	Estimate # C29N06
Advertiser Rat McCropy for Gove		original Date / Revision 08/15/12 / 10/29/12

Pat McCrory for Governo

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Rtn TypeSpots	Amount
Start Date End Date Weekdays Spots/Week		ating 9.20		
Week: 10/29/12 11/04/121 1 N 77 WRAL 11/04/12 11/04/12 Sun Hour 1	8-9p	:30	NM 1	\$3,335.00
CLASS 3 CANDIDATE R9.26	0- 3 p	.55		
Start Date End Date Weekdays Spots/Week		ating		
Week: 10/29/12 11/04/121 1	\$3,335.00 Start/End Time	7.20 Weekdays L <u>ength</u>	Rate Rtg Type	
Spot Ch Date Range Description 1 WRAL 10/29/12-11/04/12 Sun Hour 1	8-9p		,335.00 7.20 NM	
See MG 77.2				
2 WRAL 10/29/12-11/04/12 CBS SPECIAL	830-930p	St :30 \$3	,335.00 7.20 NM	
	11-1135p	:30	NM 1	\$650.00
CLASS 4 - CANDIDATE	(1 1105p			
Start Date End Date Weekdays Spots/Week		ating		
Week: 10/29/12 11/04/121 1		7.40		\$400.00
N 79 WRAL 11/01/12 11/01/12 David Letterman	1135p-1237a	.50	14(4)	Ψ400.00
CLASS 3 CANDIDATE R9.26 Start Date End Date Weekdays Spots/Week	<u>Rate</u> Ra			
Week: 10/29/12 11/04/121 1		3.40		4550.00
N 80 WRAL 11/01/12 11/01/12 5:00 First News	5-530p	:30	NM 1	\$550.00
CLASS 4 - CANDIDATE Start Date	Ra <u>te</u> R	ating		
Week: 10/29/12 11/04/121 1		5.30		
N 81 WRAL 11/01/12 11/01/12 6pm News (M-F)	6-630p	:30	NM 1	\$2,225.00
CLASS 3 CANDIDATE R9.26	Dete D	latina		
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/121 1		t <u>ating</u> 10.80		
N 82 WRAL 11/01/12 11/01/12 Inside Edition	7-730P	:30	NM 1	\$975.00
CLASS 3 CANDIDATE R9.26				
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/121 1	<u>Rate</u> <u>R</u> \$975.00	<u>tating</u> 3.80		
Week: 10/29/12 11/04/121 1 N 83 WRAL 10/30/12 11/06/12 Late News	11-1135p	:30	NM 2	\$1,300.00
CLASS 4 - CANDIDATE				
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>		Rating		
Week: 10/29/12	\$650.00 \$650.00	7.40 7.40		
N 84 WRAL 10/30/12 10/30/12 David Letterman	1135p-1237a	:30	NM 1	\$400.00
CLASS 3 CANDIDATE R9.26	оор			
Start Date				
Week: 10/29/12 11/04/12 -1 1	\$400.00 5-530p	3.40	NM 1	\$550.00
N 85 WRAL 10/30/12 10/30/12 5:00 First News CLASS 4 - CANDIDATE	5-55 0 p	.50	Tuvi	Ψ000.00
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>		Rating		
Week: 10/29/12 11/04/12 -1 1	\$550.00	5.30		#4.780.00
N 86 WRAL 10/30/12 10/30/12 5:30 News	530-6p	:30	NM 1	\$1,780.00
CLASS 3 CANDIDATE R9.26 Start Date End <u>Date Weekdays</u> <u>Spots/Week</u>	Rate R	Rating		
Week: 10/29/12 11/04/12 -1 1	\$1,780.00	5.30		
N 87 WRAL 10/30/12 10/30/12 6pm News (M-F)	6-630p	:30	NM 1	\$2,225.00
CLASS 3 CANDIDATE R9.26			i	



	Contract / Revision 116605 /	Alt Order # 06218240
Contract Dates 10/29/12 - 11/06/12	Product MCCRORY 10/29	Estimate # C29N06
Advertiser Pat McCrory for Governo		Original Date / Revision 08/15/12 / 10/29/12

*1 ine	Ch Start F	ate Fnd Da	te Description		Start/End Time	Days	Spots/ Length Week	Rate Rtn Ty	ype Spots	Amount
	Start Date :: 10/29/12	End Date 11/04/12	Weekdays -1	Spots/Week 1	<u>Rate</u> \$2,225.00	Rating 10.80				
			2 Inside Edition	1	7-730P		:30	ľ	NM 1	\$975.00
	CLASS 3 CAN Start Date C: 10/29/12			Spots/Week 1	<u>Rate</u> \$975.00	Rating 3,80				
	WRAL 10/30/		2 Tue Hour 2		9-10p		:30	ı	NM 1	\$3,555.00
	CLASS3 CAN			Spots/Week 1	<u>Rate</u> \$3,555.00	Rating 16.00		_		
			2 The Insider	(1-130p)	1-130p		:30		NM 1	\$335.00
	CLASS 3 CAI Start Date k: 10/29/12	NDIDATE R9		Spots/Week	Rate \$335.00	Rating 3.00				
N 91	WRAL 10/31/	12 10/31/1	2 Late News		11-1135p		:30		NM 1	\$650.00
	CLASS 4 - C/ <u>Start Date</u> k: 10/29/12	ANDIDATE	Weekdays 1	Spots/Week 1	<u>Rate</u> \$650.00	Rating 7.40				#570.00
N 92	WRAL 10/31	/12 10/31/1	2 5:00 First N	ews	5-530p		:30		NM 1	\$550.00
Wee	CLASS 4 - C <u>Start Date</u> k: 10/29/12		Weekdays 1	Spots/Week 1	<u>Rate</u> \$550.00	Rating 5.30				
		/12 10/31/	12 5:30 News		530-6p		:30		NM 1	\$1,780.00
	CLASS 3 CA			Spots/Week 1	<u>Rate</u> \$1,780.00	Rating 5.30				#0 DOE 00
N 94	WRAL 10/31	/12 10/31/	12 6pm News	(M-F)	6-630p		:30		NM 1	\$2,225.00
Wee	CLASS 3 CA <u>Start Date</u> k: 10/29/12		9.26 <u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$2,225.00				NM 2	± \$1,950.00
N 95	WRAL 10/31			on	7-730P		:30		INIVI Z	. \$1,950.00
Wee	CLASS 3 CA Start Date ek: 10/29/12	NDIDATE R End Date 11/04/12	9.26 <u>Weekdays</u> 2	Spots/Week 2	<u>Rate</u> \$975.00	Rating 3.80				
N 96	WRAL 11/05	5/12 11/05/	12 6pm News	(M-F)	6-630p		:30		NM 1	\$2,225.00
Wee	CLASS 3 CA <u>Start Date</u> ek: 11/05/12		9.26 <u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$2,225.00	Rating 0.00				
		1/12 10/31/	12 David Lette	erman	1135p-1237	'a	:30		NM 1	\$400.00
	CLASS 3 CA			Spots/Week 1	<u>Rate</u> \$400.00					.
N 98	WRAL 10/2	9/12 10/29	/12 5:00 First N	News	5-530p		:30		NM (\$0.00
We	CLASS 4 Constant Date ek: 10/29/12 Spot Ch E	ANDIDATE R End Date 11/04/12 Date Range	9.26 <u>Weekdays</u> M <u>Descriptio</u> 4/12 5:00 First	<u>Spots/Week</u> 1 <u>n</u> News	<u>Rate</u> \$550.00 <u>Start/End</u> 5-530p 1,43.12,43.13,) 0.00 <u>Time</u> <u>Week</u> M	days <u>Length</u> :30 3.16,43.17,43.18	<u>Rate</u> <u>Rtg</u> <i>\$550.00</i> 0.00	Type NM	
	see MG	43.3,43.4,43.	0,40.0,40.7,40.0	TU. 0, TU. 10, TU. 1	., .0., 2, 50.10,					



	Contract / Revision 116605 /	Alt Order # 06218240 Estimate # C29N06		
Contract Dates 10/29/12 - 11/06/12	Product MCCRORY 10/29			
Advertiser Pat McCrory for Gove	ļ	<u>Original Date / Revision</u> 08/15/12 / 10/29/12		

*Line Ch Start Date End Date Description	Start/End Time	Days	Spots/ Length Week	Rate Rtn Type	Spots	Amount
N 99 WRAL 11/03/12 11/03/12 CRIMINAL MINDS	1135-1235XM		:30	NM	1	\$95.00
CLASS 4 CANDIDATE R9.26 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12S- 1	<u>Rate</u> <u>Rat</u> \$95.00 0	<u>ting</u>).00				****
N 100 WRAL 11/03/12 11/03/12 7pm News	7-730p		:30	NM	1	\$360.00
CLASS 3 CANDIDATE R9.26 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12S- 1		<u>ting</u> 5.30				
VVCCI. 10/20/12			Total	s 567.50	109	\$99,595.00

Time Period	# of Spots	Gross Amount	Net Amount	
10/29/12 -11/06/12	109	\$99,595.00	\$84,655.75	
Totals	109	\$99,595.00	\$84,655.75	

.	Date:
Signature:	